



ALPHA BANK

# Press Release

## *Together ... in Olive Picking!*

As part of its Corporate Social Responsibility activities and in order to strengthen the ecological and social conscience of its Personnel, Alpha Bank organised, for the fourth consecutive year, in collaboration with the NGO “Philodassiki Enossi Athinon”, a special environmental event entitled “Olive Picking”.

The event took place on Sunday, November 23, 2014 in the area of the Aesthetic Forest of Kessariani and was highly successful, with the participation of volunteers of the Bank, members of their families as well as associates, who had the opportunity to enjoy a fascinating environmental experience.

It should be noted that, like every year, the olive oil which will be produced from the olive harvest will be offered to:

- SOS CHILDREN'S VILLAGES
- HATZIKYRIAKIO CHILD CARE INSTITUTION

Athens, November 25, 2014

Further information: “Philodassiki Enossi Athinon”  
[www.philodassiki.org](http://www.philodassiki.org)

**together**  
SOCIAL RESPONSIBILITY ALPHA BANK