Alpha Bank’s “Together, for better Health” program in the Region of Thessaly

Meeting of the Group CEO Vassilios Psaltis with the Regional Governor Konstantinos Agorastos

Alpha Bank confirms its solid commitment to practically reinforcing the National Health System through the Social Responsibility program “Together, for better Health”, which over the years has been consistently supporting the work of Health Units across Greece, with donations of medical equipment and pharmaceutical supplies.

In the context of the Bank Management’s tour of the Region of Thessaly, the Group CEO Vassilios Psaltis met with the Regional Governor of Thessaly Mr. Konstantinos Agorastos and the Governor of the University General Hospital of Larissa. During the meeting, it was agreed to include the Region of Thessaly in the program “Together, for better Health”, in order to cover related needs in 6 Health structures in the Prefectures of Larissa, Magnesia, Trikala and Karditsa. Moreover, for the last two years the Bank has been supporting the above two Hospitals and the Larissa Health Center with donations of medical equipment, vehicles, consumables and supplies required to deal with the Covid-19 pandemic.

“At Alpha Bank, along with our key concern to support the progress of businesses and households, we also focus our contribution on addressing the actual needs of society. With the program “Together, for better Health”, we have been supporting the work of regional local clinics for the last 8 years by donating medical equipment and pharmaceutical supplies. In 2021, we completed the Program’s first cycle, having visited a total of 70 islands, and now we are embarking on the second cycle, which will equip health structures in mainland Greece. The first stop of the Program’s new, second cycle, is the Region of Thessaly, as during the last few years we have been working closely with the two Hospitals in Larissa, supporting the work of their medical and nursing staff. Our cooperation with the Region of Thessaly, the Hospital Administrations, the Regional Health Authority and the Municipal Authorities, is the best proof that ‘Together’ we can create the conditions for offering to all citizens direct and unhindered access to the most important thing in people’s lives – health,” said the Alpha Bank Group CEO Vassilios Psaltis.

For his part, the Governor of the Region of Thessaly, Mr. Konstantinos Agorastos, said: “We all have the right to equal opportunities in life. We are particularly pleased that Alpha Bank’s initiative “Together, for better Health” in mainland Greece is starting from Thessaly. The Region of Thessaly has allocated over Euro 100 million to strengthening the National Health System. Building on cooperation and leveraging synergies, working in a well-organised and responsible manner, with empathy and solidarity, we join forces to shape the future. Health is the most valuable thing for all people, without which everything else becomes uncertain or cannot even exist. We are paving new ways. This initiative should serve as an example for others to follow suit.”

With the program “Together, for better Health”, which it has been implementing since 2014 in partnership with the Civil Non-Profit Company Agoni Grammi Gonimi, Alpha Bank has been covering urgent needs in the field of Public Health by donating medical equipment and pharmaceutical supplies, supporting the work of local regional clinics in order to enhance the quality of life and the local residents’ sense of safety regarding health-related issues. Indicative of the Program’s success is that from its launch to the present day, more than 833,357 of our fellow citizens have been offered equal access to health services at their place of residence.

Following the completion, in 2021, of the first cycle of the program “Together, for better Health”, under which the needs of a total of 70 islands were covered, 2022 marks the launch of the Program’s second cycle, starting from the Region of Thessaly. This new cycle seeks to equip and strengthen health units in mainland Greece, giving priority to areas and structures which, due to geographical or other constraints, are facing significant deficiencies.