



## Press Release

Athens, December 1, 2021

### Michalis Tsarbopoulos joins Alpha Bank as new Executive General Manager

Alpha Bank announces the appointment of Michalis Tsarbopoulos in the position of Executive General Manager of the Bank, effective as of December 1, 2021.

Mr. Tsarbopoulos assumes the duties of **Chief Digital Officer (CDO)** in the **Bank's Growth and Innovation General Division** and his experience comes to further strengthen the ambitious Transformation Program of the Alpha Bank Group.

**The CEO of the Alpha Bank Group Mr. Vassilis Psaltis**, made the following statement:

*“**The alpha blueprint**, our ambitious Transformation Program, places at the focus of its actions our Customers and the provision of best-in-class, personalized services, using innovative banking tools and leveraging digital technologies.*

*It is a great pleasure to welcome Michalis to the Alpha Bank family, as his knowledge and experience on a wide range of banking operations and his strategic approach to the issues of digital transformation, will reinforce the aspiration of our senior leadership team for a more efficient and profitable Bank that will be a point of reference in the Greek market”.*

#### Brief CV of Michalis Tsarbopoulos

Michalis Tsarbopoulos was born in 1976. He holds an MBA from the Simon School of Business of the University of Rochester, NY (USA) as well as a Diploma in Electrical and Computer Engineering from the National Technical University of Athens.

His professional experience spans 20 years, of which 14 in senior leadership roles in the banking sector in Greece. During his years in Eurobank he served in crucial roles, most recently as Group Chief Digital Officer, responsible for planning, supervising and supporting the implementation of the bank's digital strategy, and as Deputy General Manager - Head of Global Transaction Banking. Before that, he worked for the Boston Consulting Group, focusing primarily on Financial Services, and has also served as Manager of Strategic Initiatives in HSBC Greece.