



Press Release

Athens, July 12, 2021

Alpha Bank supports for yet another year the Health Units of the Greek islands, with the program “Together, for better health”

13 islands in the Aegean and Ionian Sea are the Program's new “ports of call”

Alpha Bank continues to deliver on its commitment to tangibly reinforce the National Health System, by implementing for the **8th consecutive year** its Corporate Social Responsibility program “**Together, for better health**”, which provides for **donations of medical and pharmaceutical equipment and supplies to the Health Units of the Greek islands.**

The Bank's planning for this year covers **13 islands**, of which **Elafonisos, Arkoi, Lefkada and Meganisi** have already received medical and pharmaceutical equipment and supplies in their **Regional Medical Units.**

In the next few days and until the end of July, Alpha Bank will deliver to **Kefalonia, Ithaca and Paxoi**, while September's donations schedule includes the Health Units of **Zakynthos, Heraklion (Crete), Santorini, Mykonos, Corfu and Heraklia.**

“The population of the islands which are the ports of call of the program 'Together, for better health', gain direct and unhindered access to medical and healthcare facilities, which, although necessary, are not a given for the local Health Units. The Program is pioneering, not just by helping, but by offering fully targeted support to each Health Unit, based on the corresponding documented deficiencies. Alpha Bank puts at the heart of its social contribution planning this exact issue, namely to responsibly meet the actual needs of society and to create the conditions for equal access to health services for all, contributing substantially to progress and prosperity,” said Rouli Christopoulou, Head of Corporate Social Responsibility at Alpha Bank.

Alpha Bank's program “**Together, for better health**” has been consistently implemented **since 2014** in collaboration with the non profit organization “**Agoni Grammi Gonimi**”, with the aim of upgrading the quality of life and the sense of security of the Greek islands' inhabitants, by reinforcing their access to health and medical care services.

Since the Program's launch to this day, **240,000 items of medical equipment, appliances and pharmaceutical supplies** have been delivered to **64 islands** with a total population of 800,000 inhabitants and millions of visitors each year.