Alpha Bank supports the competitiveness of businesses activating in the agri-food sector, in collaboration with Perrotis College of the American Farm School

Alpha Bank joins forces with Perrotis College of the American Farm School’s, and reinforces the competitiveness of the businesses which activate in the agri-food sector, by providing specialized consulting services.

The new partnership, in the form of advisory support, is under the framework of the EaSI Guarantee Facility (“Employment and Social Innovation – EaSI Guarantee Facility) of the European Investment Fund, available by Alpha Bank.

Perrotis College of the American Farm School ,with its high expertise and its wide network of experts and partners offers postgraduate and graduate courses in agriculture, environmental science and digital marketing, as well as training and information on business-related issues, on the agri-food sector, agritourism, energy sources utilization, environmental protection, new technologies and training methods.

At the same time, through the modern financial products of “Alpha Agricultural Entrepreneurship” series (i.e. “Flexible Contractual Entrepreneurship Programs”, “Agro-Carta”, Guarantee Programs for investing in Innovation e.tc.) comprehensive solutions are available, that fully meet the real, daily needs of producers and businesses active in the agri-food sector.

Additional information is available at Alpha Bank’s website