



Press Release

Athens, November 9, 2020

Alpha Bank named “Best Private Bank in Greece” for the third consecutive year

Alpha Bank’s Private Banking was named “**Best Private Bank in Greece**” for the **third consecutive year** in the context of the annual awards “**Global Private Banking Awards 2020**” held by the internationally acclaimed publications “Professional Wealth Management (PWM)” and “The Banker” of the Financial Times Group.

This distinction is a **recognition** of the high quality of Alpha Bank’s Private Banking services ([‘Alpha Private Bank’](#)), which consistently enjoy the trust of the Bank’s Clients as they are fully aligned with their personalized goals and needs. Furthermore, it highlights **Alpha Bank’s commitment to deliver quality services** by incorporating new technologies and constantly improving the wealth management operation, even under the challenging circumstances created by the pandemic (Covid-19).

The winners of the awards were recently announced through Virtual Global Private Banking Awards ceremonies.

The “Global Private Banking Awards”, organized by “PWM” and “The Banker”, annually reward the best Private Banking services, based on qualitative and quantitative information and data collected from Private Banks worldwide. A committee comprising of established professionals and experts in Wealth Management from Europe, Asia and the United States is in charge of evaluating the information.