Press Release

Apple Pay Coming to Alpha Bank’s Customers
Offering an Easy, Secure & Private Way to Pay

Alpha Bank, responding to the current need for increased online transactions with the highest security, brings its Customers **Apple Pay**, which is transforming payments with an easy, secure and private way to pay. With Apple Pay on iPhone, Apple Watch, iPad and Mac, Customers can make fast and convenient purchases in stores, in apps and on websites.

**Security and privacy** are at the core of Apple Pay. When you use your Alpha Bank Visa or Mastercard debit, credit or prepaid card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

Apple Pay is **easy to set up** and users will continue to receive all of the rewards and benefits offered by Alpha Bank’s Visa and Mastercard credit, debit and prepaid cards.

With iPhone and Apple Watch, Customers can make contactless payments with Apple Pay in stores, restaurants and many more places, with the highest security. When shopping in apps or on the web in Safari with Apple Pay, there’s no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. Every Apple Pay purchase is authenticated with just a glance or a touch with Face ID or Touch ID, or a device’s passcode.

For more information on Apple Pay, visit [Alpha Bank’s website](#).