



Press Release

Athens, August 27, 2019

Distinctions for “Dine Athens by Alpha Bank” for the fourth consecutive year

“**Dine Athens by Alpha Bank**”, the annual gastronomic event of Athens, was distinguished for the fourth consecutive year at the recent “**Event Awards 2019**” that was held on July 10, 2019. The 4th “**Dine Athens**” organised by Alpha Bank, from January 28 through February 13, 2019 and noted a participation record with 34,000 visitors, received three significant awards:

1. **Gold** award in the category **Design / Branding**
2. **Silver** award in the category **Culinary Event**
3. **Silver** award in category **Integrated Marketing Campaign**

During this year’s “Dine Athens by Alpha Bank”, people of Athens had the opportunity to enjoy, at preferential rates, top gastronomy creations, in more than 120 selected restaurants, as well as to participate in specially designed themed-events with award-winning international Chefs.

Additionally, through the event, Alpha Bank supports the Non-Profit Organisation “**Boroume**” with a mission to reduce food waste and to fight malnutrition in Greece. Hence, in the context of “Dine Athens by Alpha Bank”, for each meal provided, a sum of money is offered for the support of the actions of “Boroume” and through the NGO’s programme “Saving and Offering Food”, “Dine Athens” contributes with more than 68,000 portions of food to those in need.