



ALPHA BANK

Press Release

The publication
“With Wisdom and Vision: Alpha Bank 19th - 21st Century”
will be sold by Alpha Bank at a discount of 40% throughout June 2019

Alpha Bank offers the publication **“With Wisdom and Vision: Alpha Bank 19th - 21st Century”** at a **discount of 40%** throughout June.

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The Publication narrates the history of the Bank, starting from the time when J.F. Costopoulos embarked on his first commercial ventures in the 19th century, until the present day. It includes rich and unpublished iconographic material taken for its most part from the Alpha Bank Historical Archives, while material from other organisations, banks or foundations, public and private, has been drawn upon as well. The Publication is structured in seven sections that present corresponding periods of the Bank's history. The first section describes the time when J.F. Costopoulos (1856-1918) matures businesswise and branches out into banking activities by establishing the J.F. Costopoulos Bank in Kalamata. It is followed by the sections describing the activities of the Bank of Kalamata, with its seat also in Kalamata (1918-1924), and the Banque de Crédit Commercial Hellénique (1924-1947) which had its registered seat in Athens. The next sections present the post-war activities of the Commercial Credit Bank (1948-1972), now nationwide, and then its successor, Credit Bank (1973-1992). The final sections are dedicated to Alpha Credit Bank (1993-1999) and to Alpha Bank (2000-2015).

The Publications may be obtained either by visiting the **“ALPHA BANK – CULTURE store”** (40 Stadiou Street, ATHENS) and the e-shop www.alphapolitismos.gr/eshop or by placing an order via telephone or e-mail (tel. +30 210 326 2465, e-mail: infopolitismos@alpha.gr).

For any further clarification or information please contact the Alpha Bank Library at +30 210 326 2440 and 210 326 2446.

Athens, May 31, 2019

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