



Οι φθορές που πληγώνουν

Το Πρόγραμμα της Alpha Bank για την αποκατάσταση και συντήρηση ιστορικών κτιρίων και μνημείων.

Με την καλύτερη αρωγή



Together at Nea Paralia, Thessaloniki

In the framework of its Corporate Social Responsibility activities and, in particular, of the programme “**The defacements that hurt**”, which involves the restoration and conservation of emblematic historical buildings and monuments and of their surrounding areas, the Bank organised an environmental and cultural event for cleaning and enhancing the areas at Nea Paralia, Thessaloniki, on **Sunday, October 9, 2016**.

The initiative “**Let’s give Nea Paralia, Thessaloniki its old glow back**”, carried out in partnership between Alpha Bank, **Anatolia College, YMCA of Thessaloniki** and the **Municipality of Thessaloniki**, helps revive and improve Nea Paralia by restoring all types of wear this area has suffered during the last few years.

