



ALPHA BANK

# Press Release

## **“Helping Hand” Programme by Alpha Bank**

Alpha Bank continued its “Helping Hand” programme during 2017, for the 6th consecutive year. The Programme’s objective is to donate food supplies to vulnerable social groups (individuals in need, large families, the elderly, people affected by natural disasters) throughout the country, as well as to support domestic products, by collaborating with Greek businesses for sourcing the food supplies to be offered.

This year, the Programme visited the “Leontitseion” Cultural Centre of the Holy Diocese of Kythira, the Holy Church of the Transfiguration of the Saviour of the Holy Diocese of Mantinea and Kynouria in Tripolis, the offices of the Holy Diocese of Kifissia, Amaroussion and Oropos, the Organisation of Social Structures “Arogi” of the Holy Diocese of Thiva and Levadeia, the Holy Church of Aghios Vassileios of the Holy Diocese of Argolida in Argos, the Social Grocery “Ark of Love” of the Holy Diocese of Serres and Nigrita in Serres, the Holy Monastery of the Holy Virgin of Dovras of the Holy Diocese of Veria and Naoussa in Veria, the Offices of the Holy Diocese of Nikaia and the Solidarity Centre of the Municipality of Nisyros.

In addition, in support of those affected by the recent natural disasters, food supplies were also delivered to the Social Groceries of the Municipalities of Mandra and Agrinio, as well as to the “Michaleleion” Home for the Elderly in Plomari, Lesvos, and the “Synanthropos” team of volunteers in Kapandriti, Attica.

The products were purchased from the following businesses: HAITOGLOU BROS, JOTIS, KRONOS, KYKNOS, MELISSA KIKIZAS, THRACE MILLS, OMEGA, AGRINO and NUTRIA. The packaging and distribution of the products were undertaken by the company Corporate Promotions.

Since the Programme’s launch in 2012, a total of 24,000 carts with food supplies have been delivered until today, all over Greece.

Athens, December 27, 2017

**together**  
SOCIAL RESPONSIBILITY ALPHA BANK



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