



ALPHA BANK

Press Release

“Helping Hand” programme by Alpha Bank

Alpha Bank, in the context of its Corporate Social Responsibility Policy, continued its social contribution activities through the “**Helping Hand**” programme for the 4th consecutive year.

The Programme’s key objective is the donation of food supplies to vulnerable social groups (individuals in need, large families, the elderly) throughout the country as well as the support of Greek products, since the food supplies to be donated are purchased from Greek businesses.

This year, the Programme provided help to the Nursing Home of Grevena, the Hospice of Messinia, the Holy Church of the Dormition of the Mother of God in Ioannina, the Holy Church of Aghios Dimitrios in Agrinio, the Holy Church of Aghios Nikolaos in Preveza and parishes of the Dioceses of Fokida, Orestiada, Polyani and Kilkis. Additionally, in the context of the Programme, food supplies were distributed to the Holy Church of Evaggelistria in Nafplio, to the Social Grocery of the Municipality of Halandri, the City of Athens Reception and Solidarity Centre (KYADA), “Nestor” Psychogeriatric Association, the Charitable Company “Filoptochos Ermoupoleos Company” in Syros and the Holy Church of Aghios Athanasios in Evosmos, Thessaloniki.

Since the launch of the Programme 15,000 carts with food supplies have been distributed.

The products were purchased from the following businesses: 3 A (beans), AGRINO (rice), HAITOGLOU BROS (marmalade), GEOFROUTA HELLAS (Evia Figs), ION SA (cocoa), KRONOS (compote cans), KYKNOS (canned tomato products), MELISSA (pasta), MYLOI THRAKIS (flour), NUTRIA (oil), PAPADOPOULOS (biscuits), PITTAS SA (honey), SIOURAS SA (Kalamata olives), FAKLARIS (oil), FLOKOS (seafood cans), HALVATZIS MAKEDONIKI (corn) and OMEGA (lentils). The packing and distribution of the food supplies were undertaken by the company Corporate Promotions.

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SOCIAL RESPONSIBILITY ALPHA BANK