



ALPHA BANK

Press Release

“Helping Hand” programme by Alpha Bank

Alpha Bank, in the context of its Corporate Social Responsibility, continued its social contribution activities through the “Helping Hand” programme, for the 5th consecutive year.

The Programme’s key objective is the donation of food supplies to vulnerable social groups (individuals in need, large families, the elderly) throughout the country as well as the support of Greek products, since the food supplies to be donated are purchased from Greek businesses.

This year, the Programme provided help to the Holy Church of the Transfiguration of the Saviour in Kordelio (Thessaloniki), the Family Support Centre in Ano Platanos, Istiaia (Evia), the Cultural Centre of the Diocese of Nikaia (Attica), the Food and Clothes Bank “I Theoprosfora” of the Diocese of Korinthos, the Diocese of Lefkas and Ithaki, the Diocese of Monemvasia and Sparti, the Hospice in Pyrgos, Ileia (Peloponnese) and the Holy Church of Aghios Nikanor in Kastoria. Additionally, in the context of the Programme, food supplies were offered to the Social Groceries of the Municipalities of Halandri, Pallini and Thermo, as well as to the Foundation of the Aghios Ioannis Home for the Elderly in Talanta, Syros.

The products were purchased from the following businesses: K. KARAGEORGIU BROS, OMEGA, HAITOGLU BROS, KRONOS, KYKNOS, MELISSA KIKIZAS, THRACE MILLS, NUTRIA, E.J. PAPADOPOULOS, JOTIS, NORTH AGEAN SEA CANNERIES and PAPADIMITRIOU. The packaging and distribution of the products were undertaken by the company Corporate Promotions.

To this day and since the beginning of the Programme in 2012, a total of 19,000 carts with food supplies have been delivered all over Greece.

Athens, December 16, 2016

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SOCIAL RESPONSIBILITY ALPHA BANK