

“Together with the children at the Museum and the Theatre”

Alpha Bank’s Corporate Social Responsibility programme “Together with the children at the Museum and the Theatre”, offers to children from children’s homes and foundations the opportunity to visit museums and cultural venues and to attend theatre shows.

First launched in 2015, the programme has provided entertainment to 550 children (by the end of 2017), who participated in Museum tours and attended performances of children’s plays and Shadow Theatre performances in Athens and Thessaloniki.

On **Saturday, March 3, 2018**, the Programme hosted children from the **SOS Children’s Village in Vari**, at the **Museum of Cycladic Art in Athens**.

The young visitors were given a tour of the Exhibition **“MONEY. Tangible symbols in Ancient Greece”**, which is jointly organised by the Museum of Cycladic Art and the Alpha Bank Numismatic Collection. During the tour, they admired exceptional samples of ancient coinage and were able to observe the various symbols engraved on the surface of the exhibits. The Exhibition showcases 85 coins from the Alpha Bank Numismatic Collection, together with 160 objects (clay vases, terracotta figurines, marble and bronze statuettes, reliefs, gold jewellery, measuring vessels), from 32 archaeological museums and collections in Greece, Italy, France and the United Kingdom.

On **Sunday, March 11, 2017**, children from the **SOS Children’s Village in Plagiari, Thessaloniki**, visited the **Thessaloniki Museum of Cinema** to attend the educational actions carried out with the Bank’s sponsorship.

The stills and moving pictures, the sounds and the cinematographers’ tools set the scene for the young visitors to explore the history of film and to become acquainted with the magic of Greek cinema, from the very first attempts in the early 20th century to the films that are currently screened in cinemas.

