



ALPHA BANK

# Press Release

## **Together with the children, at the Museum and the Theatre!**

In the framework of its Corporate Social Responsibility Programme, on Sunday, December 13, 2015, Alpha Bank organised two educational and cultural events in Athens and Thessaloniki, respectively, for the children of local children's Homes and Foundations. The aim of the events was to treat children to the joy of a Museum tour and to the magic of the theatre!

In Athens, the children took part in the action "Discover the Unknown Greece – Protected Areas", at the Goulandris Natural History Museum. The children formed groups and were given a tour of the Museum's GAIA Centre, where 20 protected areas from all over Greece are presented, after which they participated in papercutting and painting activities on the theme of the Forest and protected species. Participation in the Museum visit included children from the Lyreio Children's Foundation, the "Friends of the Child" Charity Association and the Hatzikyriako Child Care Institution.

In Thessaloniki, the children attended the performance of Karmen Rouggeri's show "A Tale with No Name", based on the novel of the same name by Penelope Delta – an artful, timeless tale, in which the homeland and its sufferings are transferred to the stage in an accessible and magical way. The performances were attended by children from the Association of Friends of Children with Rheumatic Diseases, the "Melissa" Orphanage for Girls and the SOS Children's Village in Plagiari, Thessaloniki.

The two events were made possible thanks to the contribution of Volunteers from the Bank's Personnel who prepared the venues, welcomed the children and distributed Christmas gifts to them.

Athens, 17 December 2015

**together**  
SOCIAL RESPONSIBILITY ALPHA BANK