



ALPHA BANK

Press Release

Together with the children at the Museum and the Theatre

In the framework of its Corporate Social Responsibility, on Sunday, December 18, 2016, Alpha Bank organised two cultural events in Athens and Thessaloniki, as part of the programme “Together with the children at the Museum and the Theatre” which involves the organisation of theatre shows and guided tours to museums, exclusively for children sheltered in children’s Homes and Foundations.

In Athens, children from Hatzikyriakeio Child Care Institution, Lyreio Children’s Foundation and “Friends of the Child” Charity Association attended the performance of the play “A Dragon... but which Dragon?”, at Porta Theatre.

In Thessaloniki, children from Association of Friends of Children with Rheumatic Diseases, “Melissa” Orphanage for Girls and SOS Children’s Village in Plagiari, Thessaloniki, visited Thessaloniki Concert Hall, where they saw Karmen Rouggeri’s play “The Barber of Seville”.

The two events were made possible thanks to the contribution of volunteers from the Bank’s Personnel who prepared the venues, welcomed the children and distributed Christmas gifts to them.

Since the Programme’s launch in 2015, a total of 14 cultural events have been held to this day, in all of which children have participated with great enthusiasm.

Athens, December 20, 2016

together
SOCIAL RESPONSIBILITY ALPHA BANK