



ALPHA ASSET MANAGEMENT A.E.D.A.K.

## Press Release

### **A distinction for Alpha Asset Management A.E.D.A.K.**

Alpha Asset Management A.E.D.A.K., the fund management arm of Alpha Bank, has won the award of the best fund management firm in Greece in the Thomson Reuters Extel 2008. This survey, which is pan-European, evaluates fund managers based on their know-how, consistency and quality of service.

The Thomson Reuters Extel Survey is published yearly and is based on the reviews of 7,500 investment professionals from 63 countries, making it one of the most extensive and reliable assessments of the European investment community. This is the first time that fund management firms have been reviewed in Greece.

The Managing Director of Alpha Asset Management A.E.D.A.K., Mr. Charalambos E. Siganos, said: "This distinction is a recognition of our continuing efforts for high-level services and our innovative product mix".

Athens, June 13, 2008