ALPHA BANK

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Press Release

Alpha Bank and the European Investment Fund: New Strategic Agreement through InvestEU to Support Greek Entrepreneurship

Alpha Bank announces the signing of a new strategic agreement with the European Investment Fund (EIF), reaffirming its leading role in leveraging European resources to strengthen Greek entrepreneurship and support the transition toward a sustainable and outward-looking economic model.

The agreement falls under the InvestEU initiative and introduces new preferential financing instruments exceeding €40 million, backed by guarantees from the European Investment Fund. The initiative aims to enhance liquidity for small businesses and social enterprises, while also supporting innovative entrepreneurial activities.

As part of this collaboration, Alpha Bank will offer:

- Microfinance solutions of up to €50,000 per transaction, no collateral requested, under the **Microfinance programme**, improving access to funding **for very small and small enterprises** seeking to grow and expand their operations.
- Tailored liquidity tools for **social enterprises** through the **Social Entrepreneurship programme**, supporting initiatives with a strong social and environmental impact.

Through this agreement, Alpha Bank continues to channel European resources into the real economy, further solidifying its position as a key reference point in the banking sector for the promotion of sustainable growth and innovation.

EIB's Vice-President Yannis Tsakiris stated: "Closing the financing gap for smaller businesses remains a key priority for Europe's long-term competitiveness. Through InvestEU, we are enabling financial institutions to support entrepreneurs who are investing in innovation and social impact, ensuring that growth opportunities are accessible across the Greek economy."

George Tsagkarakis, Head of Business Products at Alpha Bank, stated:
"Alpha Bank remains at the forefront of channeling European resources into the real economy, enhancing the competitiveness and extroversion of Greek businesses. This initiative forms part of the Bank's broader vision to foster a strong, resilient, and sustainable business ecosystem in Greece, where access to financing serves as a catalyst for growth and social progress."

Marjut Falkstedt, Chief Executive of the European Investment Fund, stated: stated: "The EIF's mission is not only to facilitate access to finance, but also to help create a stronger investment culture for small businesses across Europe. Our cooperation with Alpha Bank reflects a shared commitment to building financing solutions that respond to the evolving needs of companies and communities in Greece."

About InvestEU

The InvestEU programme provides the European Union with long-term funding by leveraging substantial private and public funds in support of a sustainable recovery. It also helps to crowd in private investment for the European Union's strategic priorities such as the European Green Deal and the digital transition. InvestEU brings all EU financial instruments previously available for supporting investments within the European Union together under one roof, making funding for investment projects in Europe simpler, more efficient and more flexible. The programme consists of three components: the InvestEU Fund, the InvestEU Advisory Hub, and the InvestEU Portal. The InvestEU Fund is deployed through implementing partners that will invest in projects using the EU budget guarantee of €26.2 billion. The entire budget guarantee will back the investment projects of the implementing partners, increase their risk-bearing capacity and thus mobilise at least €372 billion in additional investment.

For further information, interested parties may contact Alpha Bank’s branch network or visit the Bank’s official website.