



Press Release

Alpha Bank Campus: Two of the Bank's historic buildings welcomed over 500 visitors during the international Open House Athens event

For the first time, the first financial hub in Athens opened the doors of the buildings of the Ionian Bank the Popular Bank, offering to the public a glimpse into the city's architectural history

Visitors to Open House Athens, the event organized once again this year to showcase Athenian architecture, had a unique opportunity to explore two historic Alpha Bank buildings. Over 500 visitors toured the interior spaces of the buildings at 12 Pesmazoglou Street and 45 Panepistimiou Street, the former headquarters of the Ionian Bank and the Popular Bank, respectively.

Part of the seven buildings that make up the Alpha Bank Campus, the buildings opened their doors to the public for a tour that combined the parallel evolution of history and contemporary architecture, also highlighting the key principles that characterize the development of the spaces where the Bank's activities are based.

It was also particularly interesting to compare the two buildings, as they were designed by the same architect, Anastasios Metaxas, some ten years apart. The visitors were invited to analyze their similarities and differences, discovering the changes in their designer's architectural idiom and how these contributed to the architectural transformation of Athens.

Alpha Bank Campus

Alpha Bank's new complex comprises a number of emblematic buildings situated within the city block defined by Korai, Stadiou, Pesmazoglou and Panepistimiou streets, bringing together within a single space the Bank's expertise, knowledge and strategic prospects.

The Alpha Bank Campus is expected to serve as the base for over 2,000 people who will work there, creating a single, modern and dynamic work ecosystem in the city center. This is not simply a matter of bringing together business activities within a single complex of buildings, but rather a strategic decision that forms part of the Bank's transition into a new phase of growth, characterized by a modern, open and dynamic identity, accompanied by a strong economic and social impact.

The landmark of the new complex is the building at 40 Stadiou Street, designed by the architect Nikos Valsamakis. Almost four decades after the inauguration of the "Administration Building", as it had been named back then, the property is now being refurbished from the ground up in order to meet the Bank's modern-day needs, adhering to high standards of quality, sustainability and work experience, as a key meeting place of the Bank's employees, Customers and partners.

The Alpha Bank Campus introduces a new, modern way for the Bank to work and to engage with the city, enhancing the value created in the Athens city center as a hub open to cultural, educational and community initiatives, centered around Alpha Bank's cultural collections.

About Open House Athens

The Open House initiative invites the general public to explore and appreciate the value of architecture. Every year, public and private buildings open their doors to the public for two days,



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during which they can be visited **free of charge**, thus transforming the city into a vast museum whose exhibits are the city's buildings and architecture. In Athens, the Open House event has been held every spring since 2014.