



## Press Release

### Alpha Bank donated over 19,000 pieces of medical equipment and medications to health facilities in Central Macedonia

*The program “Together, for better health” has helped secure equal access to health services for over 1 million citizens in 114 areas across Greece*

Alpha Bank continues to make substantial investments in public health, implementing for the 12th consecutive year the program **“Together, for better health”**, which this year has supported health units in the Region of Central Macedonia.

In partnership with the **“Agoni Grammi Gonimi”** civil non-profit company, the Bank offered **19,818 pieces of medical equipment and medications** to 11 health centers and nursing homes, as well as to social clinics and pharmacies of the Region.

In particular, it supplied medical equipment and medications to the Health Centers of Alexandria, Aridaia, Litochoro, Pyrgos–Chalastra, Irakleia, Kassandreia and Polykastro, as well as to the Ecclesiastical Nursing Home of the Holy Metropolis of Kitros, Katerini and Platamon, the “Agios Panteleimonas” Annex for Chronic Diseases in Thessaloniki of the Social Welfare Center of Central Macedonia, the “Diamantideios Home” Elderly Care Unit of the “Pontian Ladies Care” Association in Thessaloniki, and the Annex for the Recovery and Rehabilitation of People with Disabilities in Serres of the Social Welfare Center of Central Macedonia.

In addition to the above, the Bank also continued, for the fourth consecutive year, the corporate volunteer campaign **“Together, we collect medicines”**, organized in partnership with the charitable organization **“GivMed - Share medicines share life”**. This year, the campaign drew more participations, as in addition to Alpha Bank employees, the volunteers who actively took part in it also included, for the very first time, Customers of the Bank’s Branches as well as schoolchildren from five Primary Schools of the Region (7th Primary School of Neapolis, “Xenitideio” 4th Primary School of Aridaia, 11th Primary School of Serres, 9th Primary School of Kilkis, 10th Primary School of Katerini).

This year’s increased participation gave a major boost to the campaign, while it also helped build the participants’ awareness of collective offering and of solidarity with the local communities, particularly among the younger generation. A total of 1,364 packs of medications and health products, with a total value of Euro 11,237.07, were collected and delivered to eight facilities in the Region. These were the Social Pharmacies of Thessaloniki, Visaltia, Veroia, Paionia and Edessa-Thelko, as well as the Hariseio Nursing Home in Thessaloniki, the “Good Samaritan of Katerini” Nursing Home, and the Arnaia Foundation of Love and Nursing Home – “Panagia of the Akathist”.

**Rouli Christopoulou, Head of Alpha Bank’s Corporate Social Responsibility**, made the following statement:

*“For yet another year, ‘Together, for better health’ continues to support health structures and nursing homes, helping improve the daily lives of thousands of citizens. It is a program that, over the past 12 years, has undoubtedly had a significant positive impact on the country’s healthcare system. Our activities will continue during 2026 too, in full alignment with our key priority, which is to provide substantial support to citizens and to ensure equal access to modern, high-quality health services.”*

#### About **“Together, for better health”**

The Bank supports health centers and nursing homes across the country, giving priority to remote



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regions which are difficult to access, seeking to reduce inequalities regarding access to health services and to improve the quality of the medical services provided.

To date, 138 facilities across Greece have been offered 421,839 pieces of medical equipment and medications. The donations made are based on the identified and documented needs of the recipient facilities, thus helping improve the services provided, enhance staff working conditions, and enhance the local residents' sense of security regarding their access to health and medical care services.

The Social Impact Measurement Study carried out has confirmed the program's significant social contribution, as for every 1 Euro invested in it, a value of at least Euro 11.46 is returned to society.