



Press Release

Alpha Bank creates the Alpha Bank Campus in Athens

The largest financial hub in the city's historic center

Alpha Bank has completed the acquisition of the emblematic property at 38 Stadiou Street in Athens, following an agreement with Yoda Plc, in a move that strengthens the establishment of Alpha Bank's single financial hub in the historic city center. The acquired listed building, which had been designed by the architect Ioannis Isigonis and had served in the past as the Central Branch of the Bank of Athens, is an emblematic example of neoclassical architecture and an integral part of the country's economic history.

With the addition of the property at 38 Stadiou Street, Alpha Bank forms the Alpha Bank Campus, a single complex of functionally interconnected buildings with a total built area of approximately 50,000 sq.m., which is the largest single financial hub in the historic center of Athens and one of the most important such hubs in the historic center of European cities.

The new complex comprises a number of emblematic buildings situated within the city block defined by Korai, Stadiou, Pasmazoglou and Panepistimiou streets, bringing together within a single space the Bank's experience, knowledge and strategic prospects. The Alpha Bank Campus is expected to serve as the base for approximately 2,150 people who will work there, creating a single, modern and dynamic work ecosystem in the city center.

40 Stadiou Street Building

The landmark of the new Campus is the emblematic building at 40 Stadiou Street, designed by the architect Nikos Valsamakis. Nearly four decades after its inauguration as the Bank's "Administration Building" by Yannis Costopoulos, the building is being revamped from the ground up to serve the Bank's modern operational needs and to meet the highest standards of quality, sustainability and work experience. The renovated building is expected to be 'LEED Gold' and 'WELL Gold' certified, affirming the Bank's commitment to energy efficiency and environmental responsibility.

This building will be the main meeting place with the Bank's Customers, as well as the place where strategic partnerships will be formed and decisions will be made that will influence the next phase of our country's economic development.

The Alpha Bank Campus as a physical expression of the Bank's new era

The Campus is not a mere concentration of activities within a building complex. It reflects Alpha Bank's transition to a new phase of growth, reinforcing its modern, open and dynamic identity. It is designed as a modern, inclusive and collaborative work environment, fully aligned with the Bank's purpose: "Enabling progress in life and business for a better tomorrow".

The new spaces:

- enhance the cooperation and interconnection of teams,
- support a more flexible and creative way of working,
- create conditions that encourage innovation, creativity and continuous development; and
- ensure modern standards of health, wellbeing and accessibility for all employees.

The Campus fosters an environment that encourages connection, productivity and balance,



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enhancing the overall experience of the Bank's people and attracting new talent.

A bank open to the city and to culture

The Alpha Bank Campus is being designed as an open hub that will host cultural, educational and community engagement activities, while also highlighting Alpha Bank's major cultural collections. In this way, the Bank strengthens its long-standing connection with the social and cultural life of Athens, creating a landmark for the city's historic center, where economic activity coexists with culture and innovation.

The CEO of Alpha Bank, Mr. Vassilios Psaltis, made the following statement:

“The Alpha Bank Campus marks a new chapter for Alpha Bank and for our relationship with our Customers, with the city and with society. In the heart of Athens, we are creating a modern financial hub where the people, the ideas and the businesses that will shape the next day of the Greek economy will meet. A space open to cooperation, innovation and meaningful dialogue with the market, the society and the city of Athens itself. The Alpha Bank Campus is not just our headquarters. It is the place where we increasingly strengthen our support of entrepreneurship, develop new strategic partnerships, and build relationships of trust with our Customers, while at the same time contributing to the vitality and renewal of the city's historic center. Moreover, we are establishing a modern work model that enhances cooperation and the development of our people, making Alpha Bank a destination and an employer of reference for the new generation of talent. With this project, we are connecting our 150-year long history with the future, giving tangible form to the Alpha Bank of the new era—a modern, dynamic Bank focused on creating lasting value for all.”