



Press Release

Dine Athens by Alpha Bank, with the support of Visa: The city's premier gastronomic event celebrates its 10th anniversary this year

For yet another year, Alpha Bank transforms Athens into a place where taste meets creativity

From March 2 to March 22, 2026, Dine Athens by Alpha Bank comes to Athens for the 10th consecutive year, to offer again a unique gastronomic experience. This year, the program is supported for the first time by Visa, offering unique experiences exclusively for Visa cardholders.

For yet another year, the city becomes a place where taste meets creativity and high aesthetics, with over 200 restaurants participating, offering menus at special prices of Euro 20, 40, 60 and 80.

Alpha Bank - Visa: A strategic partnership for enhanced experiences

Steadily focused on supporting Greek entrepreneurship, Alpha Bank is actively strengthening the catering sector, creating added value for both the sector's businesses and the Bank's Customers. With Dine Athens, the Bank offers high quality experiences that connect gastronomy with the modern urban culture and with innovation.

This year's anniversary edition of Dine Athens, organized in partnership with Visa, marks further upgrades to the institution, offering exclusive privileges and unique experiences to Visa cardholders and enhancing the program's innovative character, by combining the payment experience with the experience of life.

Thus, all Visa cardholders have access to all Visa-Exclusive experiences:

- Exclusive dinners by world-renowned chefs
- Cooking masterclasses
- Wine-tasting events.

Moreover, Alpha Bank Visa cardholders benefit from an **additional discount of 10%** on the event's special menus

10 years of supporting Greek gastronomy

From its launch in 2016 to this day, Dine Athens by Alpha Bank has made a significant contribution to the efforts to support the food service community during the off-peak period and to promote Greek gastronomy, with impressive results that include:

- Over 250.000 guests
- Over 65,000 reservations
- 80+ sold-out gastronomic events
- 260,000 menus served during the Dine Athens Restaurant Week

Moreover, true to its commitment to giving back to society, Dine Athens by Alpha Bank supports the non-profit organization Boroume ("We Can") and its awareness program "Every meal matters", assisting the organization's daily support of people in need and the fight against food waste.