



Press Release

A Strengthened Cross-Border Alliance: UniCredit and Alpha Bank Advance Joint Agenda

The Joint Steering Committee of the UniCredit – Alpha Bank strategic partnership convened in Munich, bringing together senior executives from both Groups. The meeting highlighted the strong momentum of the alliance, showcased the achievements of 2024–2025, and defined a forward-looking agenda aimed at unlocking new opportunities for clients across Europe. Both organizations reaffirmed their shared ambition to shape one of the most effective and comprehensive cross-border banking collaborations in Europe.

Beyond the progress reviewed at the SteerCo, the partnership also benefits from the unique presence of major corporates operating across Italy, Germany and Greece—three markets that are deeply connected through trade, investment and supply chains. Many leading companies in sectors such as energy, infrastructure, industrials, logistics and consumer goods have meaningful activities in all three geographies. Through the strengthened collaboration between UniCredit and Alpha Bank, these corporates gain access to a seamless cross-border banking platform, combining UniCredit's scale and capabilities in Italy and Germany with Alpha Bank's strong domestic relationships in Greece and Cyprus to support their regional growth ambitions.

Vassilis Psaltis, CEO Alpha Bank, said: *"With our partners at UniCredit, we are working tirelessly to deliver value to our customers by unlocking new opportunities in growing their business beyond the national borders. Germany is a strong, traditional trading partner of Greece, and our two days Steering Committee in Munich gave an excellent opportunity to our teams to work intensely on developing new propositions for our clients. We are setting the stage for increased, targeted client engagement in 2026."*

Andrea Orcel, CEO UniCredit, said: *"Our partnership with Alpha demonstrates the power of collaboration in driving innovation and competitiveness across Europe. By combining UniCredit's scale and digital capabilities with Alpha's local strength, we are creating a platform that delivers cutting-edge solutions for clients and accelerates growth in key markets. This is about shaping the future of banking in Europe—efficient, technology-driven and deeply connected to local communities. Our federal approach ensures that we respect national identities while building a truly integrated network that benefits clients, shareholders and society at large. Together, we are setting new standards for what European banking can achieve."*

The partnership between UniCredit and Alpha Bank continues to evolve, grounded in mutual trust, shared priorities and consistent delivery. As collaboration deepens, both institutions remain committed to building on this foundation to unlock even greater value for their clients and stakeholders.