



Press Release

Alpha Bank named “Best Private Bank in Greece” for the 7th consecutive year

This is the Bank’s 3rd international distinction this year

Alpha Bank was named “**Best Private Bank in Greece**” at the world-class **Global Private Banking Awards 2025**, organized by the **Professional Wealth Management (PWM)** and **The Banker** publications of the **Financial Times** Group. This distinction, the 3rd international one for Alpha Bank in 2025, affirming its sustained excellence and its leading position in the Greek Private Banking industry.

In the award ceremony, which took place on Thursday, November 6, 2025, in London, Alpha Bank was represented by **George Michalopoulos, Chief Wealth Management Officer**, and senior executives of the Bank’s Wealth Management division, among which were **Andreas Katsogiannos, Private Banking Director, Kitsos Botsaris, Private Banking Manager, Nikos Polyzos, Director of Business Management and Services**, and **Evstratia Sarantea, Advisory and Products**.

A pioneer in the Greek market with a long-standing successful record in Private Banking, Alpha Bank continues to stand out for its innovation and service quality. 2024 was a landmark year for the Bank’s Private Banking division, as **assets under management in the GEM Portfolio Management Service exceeded Euro 1 billion**, with this upward trend continuing, confirming its dynamism and leading position in the industry. The strategic partnership with **UniCredit** enhanced the Bank’s services, enabling it to offer its clients unique **international investment solutions**, such as the Onemarkets Fund. Moreover, the **adoption of innovative digital tools** has also improved the clients’ experience, ensuring safe and personalized management of their investments.

George Michalopoulos, Chief Wealth Management Officer, said about the award: *“For us, it is a great honor to receive this recognition from PWM & The Banker, as it confirms our steadfast commitment to delivering exceptional value and innovative solutions to our clients. This award recognizes the dedication and hard work of our Private Banking team, and reinforces our desire to set new, high standards in wealth management. As we continue to invest in technology and expand our international presence, we remain committed to being the partner of choice for Private Banking services in Greece and abroad.”*

Andreas Katsogiannos, Private Banking Director, said: *“Alpha Bank’s distinction in the ‘Global Private Banking Awards’ is a major recognition, by a leading organization, of the high-quality services that we offer to our clients. At the same time, however, it spurs us to remain at the top of the Greek Private Banking industry, by improving the products and services that we offer, responding to the trust shown to us by our clients. The key drivers of this success are our people and the customer-centric and personalized service that we offer to each individual client.”*

The Global Private Banking Awards, **presented annually in recognition of the best Private Banking services**, are decided based on qualitative and quantitative information and data collected from Private Banks worldwide. The awards evaluation committee is composed of established professionals and experts in the field of Wealth Management from Europe, Asia and the USA.