



Press Release

Alpha Bank organizes the 1st Innovation Day dedicated to Artificial Intelligence

Innovation and entrepreneurship take center stage, in the presence of the Minister of State and senior executives from banks and big companies

For the first time, Alpha Bank is bringing the entire fintech ecosystem under the same roof, creating a platform for dialogue on Artificial Intelligence. By organizing the Innovation Day conference, the Bank affirms its leading position in an era of technological changes that are fundamentally reshaping the economy and society.

With the central theme “Using AI to power the future, together”, Innovation Day will launch with the addresses by the Minister of State, Akis Skertsos, and the CEO of Alpha Bank, Vassilios Psaltis, welcoming over 150 individuals representing the entire spectrum of the Greek entrepreneurship and economy, while the keynote speech will be given by the internationally renowned AI Strategy Leader, Tey Bennerman.

The conference program includes two panel discussions, the first one with top executives from all systemic banks as panelists, and George Nounesis, Partner at EY, as moderator. The second panel will include representatives of major companies from other activity sectors, and will be moderated by George Papadimitrakis, Director of EPAM.

Representatives from venture capitals and startups, as well as the partners that support the event, such as Endeavor Greece, will also participate in the conference. The discussions will analyze the role of Artificial Intelligence in the transformation of businesses and the creation of competitive advantage.

During the Innovation Day, the final phase of the FinQuest competition will also take place, where the finalists will present their AI solutions. The nominations cover a wide range of sectors, from agri-food to financial services, and from travel and operations management to sports, and stand out for their innovative approach to the way they leverage AI features.

The panel of judges consists of Alpha Bank executives Spyros Tzamtzis, Chief Information Officer, and Marios Kalotychos, Chief of Strategy and Investments, together with Roberto Zuccaro, Strategic Investments Lead at UniCredit, Panagiotis Karabinis, Managing Director of Endeavor Greece, Dimitris Primpas, General Manager, IBM Greece and Cyprus, Yanna Andronopoulou, General Manager, Microsoft Greece, Cyprus & Malta, and Marco Veremis, Founding Partner of BigPi Ventures.

It is recalled that the competition’s three winners will also receive the following prizes: The first prize (Euro 15,000) from Alpha Bank, the second prize (Euro 10,000) from IBM, and the third prize (a set services and tools for startups) from Microsoft. Moreover, EPAM will offer to all three winners 3 weeks of free consulting services in the field of technology.

Michalis Tsarbopoulos, Chief Digital and Technology Officer of Alpha Bank, said about the event:

“At Alpha Bank we have chosen to move strategically by leveraging AI using a value-based approach, adopting Artificial Intelligence solutions within our organization and in our relationships



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with customers. Innovation Day and the FinQuest competition, which is now entering its final stretch, are tangible proof of our strategic focus on leveraging artificial intelligence and spotlighting our country's talents in this promising field.”

The Innovation Day will take place on Tuesday, November 25, at the Onassis Stegi, and will also be streamed live [here](#).