



Press Release

The CEO of Hellenic Development Bank attended Alpha Bank's Small Business Workshops in Heraklion, Crete

The CEO of HDB was present at the close of the cycle of Workshops on Small Business financing for 2025

Over 60 business owners from Heraklion, Crete had the opportunity to participate in the two last workshops for 2025. The informative events organised by Alpha Bank aim to bring local entrepreneurs up to date about the available financial tools and how these can assist them in the implementation of the investment plans that they have developed.

Each Workshop was attended by more than 30 business owners who, by discussing and interacting with the Alpha Bank executives, had the opportunity to learn about:

- the macroeconomic prospects of the Greek economy,
- the trends in major business sectors, and
- the opportunities for taking advantage of the available development financial instruments.

During the Workshops, the Bank's executives, together with members of Alpha Bank's Consulting Ecosystem, also offered mentoring and shared their expertise regarding the utilization of the funds available under development programs (such as the Recovery and Resilience Facility, the Partnership Agreement, and the Development Law), as well as the financial instruments of the Hellenic Development Bank (HDB) and the European Investment Fund, in connection with the implementation of viable investment projects.

Moreover, after each workshop, the Alpha Bank executives had one-to-one meetings with customers, providing mentoring and personalized advice, tailored to the needs of each business.

The CEO of HDB, Ismeni Papakyriallou, honored with her presence the Bank's Workshops in Heraklion, Crete, giving a short address: "Our excellent partnership with Alpha Bank reflects the strategy of the Hellenic Development Bank to substantially strengthen small and medium-sized enterprises with tools that meet the actual needs of the market. With financial instruments such as the Entrepreneurship Fund III (TEPIX III), the DeLFI Guarantee Fund or the Innovation Guarantee Fund, we are building bridges enabling SMEs to access capital on favourable terms, at low cost and with minimal collateral. The event organized by Alpha Bank in Heraklion was an opportunity for HDB to confirm its commitment to consistently stand by the region's businesses, to understand the challenges they are facing and to adapt its programs so that they can be a true growth driver," said Ms. Papakyriallou.

Alexandros Toliaas, Small Business Banking Director at Alpha Bank, said: "We are very proud to have demonstrated once again that we are on the side of businesses throughout Greece, and especially in Crete, as Alpha Bank maintains strong ties with the island and its local community and businesses. We were delighted with the presence of Ms. Papakyriallou, which is proof of the significant assistance we offer to small and medium-sized business owners for developing their business plans."