



## Press Release

### Panagiotis Antonopoulos at the Delphi Economic Forum 2025: *“Economic knowledge is a prerequisite for economic prosperity”*

*The responsibility of the financial system is to pass on its deep financial expertise to society.*

Participating in the panel titled *“Thrive in the Unknown: Financial Skills for an Unpredictable World”* at the Delphi Economic Forum X, **Panagiotis Antonopoulos, CEO of Alpha Asset Management**, highlighted the importance of financial education in an era of increased global uncertainty and emphasized the role of the financial system and of the market in shaping a financially literate population.

*“We are living in an era where **uncertainty is no longer the exception** – it is the norm. Trade tensions, currency fluctuations, inflation, energy crises – all these combine to create a landscape of instability that requires citizens to have new skills. **Financial education is no longer a privilege; it is a prerequisite for surviving and thriving in this environment,**”* stressed Mr. Antonopoulos. According to the Eurobarometer survey, he said, Greece ranks 24th among the 27 EU countries in terms of financial skills and this fact should mobilize us.

#### The responsibility of the financial system

Referring to the responsibility of the financial sector, **the CEO of Alpha Asset Management pointed out that informing the public is a central pillar of sustainable development**, explaining that when citizens understand products, markets and risks, then they become active and conscious consumers and, as a result, our society becomes more equitable and resilient.

*“**Banks and asset managers have the expertise and the access.** Offering products is not enough – we must help the citizens to use them responsibly. Alpha Asset Management is actively participating in the 'National Financial Literacy Strategy' of the Ministry of Finance. **Through targeted workshops for female customers and young persons, we provide practical knowledge on the responsible management of their finances and long-term well-being. In tandem with the above, we are also investing in strengthening digital financial literacy,**”* said Mr. Antonopoulos.

**He added that Alpha Asset Management takes steps to ensure that it offers a wide range of investment products**, which, combined with appropriate banking services, fully meet the Customers' needs. *“**The role of our organization and of organizations in general, as well as of financial advisors, is to speak the language of each Customer so that we can offer solutions that are appropriate to them,**”* he pointed out.

#### Towards universal financial literacy

Mr. Antonopoulos said that there are practical solutions available to enhance financial literacy in the Greek households. *“**Financial education should be included at all educational levels, starting with primary schools and adopting a practical and experiential approach. Theoretical knowledge is crucial, but it is practice from an early age that can make the difference and shape healthy financial habits for life. At the same time, lifelong learning initiatives should be developed, especially for adults outside of the traditional education system, such as***



## ALPHA BANK

*women and senior citizens, who are unfamiliar with digital transactions and are more likely to fall victim to digital fraud. The key is to speak to every audience in a manner that they can understand. If we do this, we can build a financially literate society,” he concluded.*