



## Press Release

### Dimitris Tsitsiragos: “Alpha Bank’s primary objective is to support the extroversion of businesses in tandem with strengthening foreign investment”

*Greece needs a leap in innovation and investment – Banks are the catalyst for the economy moving forward*

Greece finds itself at a critical crossroads of economic transition, where the acceleration observed in strategic investments, innovation and the mobilization of private capital is a key factor for the country’s falling into step with the global market, stressed **Dimitris Tsitsiragos, Chair of Alpha Bank’s Board of Directors**, speaking at the Delphi Economic Forum X, where he participated in the panel “Mobilizing Private Equity and Private Debt to Finance Investment in Infrastructure, Technology and Innovation”.

Mr. Tsitsiragos highlighted the positive momentum observed in investment in Greece, with the relevant percentage of GDP reaching 15.3% in 2024, recovering from its low levels during the economic crisis. Nevertheless, it remains below the euro area average (22%), suggesting a strong need for accelerating the pace of investment.

#### The decisive contribution of the Banks

The Chair of the Board of Directors of Alpha Bank stressed that the banks can make a decisive contribution to the growth of investment.

**“As the bank of entrepreneurship and the bank of choice for businesses in Greece**, at Alpha Bank we have a responsibility to keep building on this momentum and **to strengthen the Greek economy, as well as to promote a new model of productivity** that emphasizes growth, innovation and extroversion,” he said.

The Bank’s primary objective is **to help support Greek entrepreneurs and to also assist foreign investors coming to Greece**, including private equity investors, said Mr. Tsitsiragos. *“For our part, our loan portfolio has been growing steadily over the last few years. In fact, last year we witnessed a record year in terms of loan growth. At the same time, we are active at the forefront of leading infrastructure investments in Greece and in this way, we have partnered with several major asset managers,”* he added.

#### The strategic partnership with UniCredit and the “national champions”

**The strategic partnership with UniCredit places Alpha Bank** at the core of the business interconnection between Southeastern Europe and the heart of the EU. *“Entering a new era, we are strengthening our offering as part of a Europe-wide banking network, bringing Greek entrepreneurship closer to the European market,”* noted the Chair of Alpha Bank’s Board of Directors, explaining that **“extroversion is very important for us, as we want Greek businesses to be present in the international markets and our role is to help build the ‘national champions’ of tomorrow.”**

#### Necessary reforms



ALPHA BANK

Mr. Tsitsiragos concluded his intervention by stressing the need for **targeted reforms that will provide continuity to the positive reform efforts** of the last few years and will further unlock the country's investment potential: **simplifying bureaucracy, strengthening capital markets, as well as tax incentives for strategic sectors such as energy and technology.**