



Press Release

Alpha Bank is named Best Private Bank in Greece in the Euromoney Private Banking Awards 2025

The Bank garnered a total of three awards at the Euromoney Private Banking Awards 2025, including the event's top distinction of Best Private Bank in Greece.

Alpha Bank was named **Best Private Bank** for Greece by Euromoney, one of the world's leading publishing groups. The award ceremony, held on Thursday, March 27, 2025 at London's iconic Savoy Hotel, was attended by key figures of the international financial and credit sectors.

Present at the event were also senior executives of Alpha Bank's Wealth Management Business Unit, including **Private Banking Director Andreas Katsogiannos, Private Banking Manager Kitsos Botsaris, Advisory and Products Director Panos Remoundos, and Director of Business Management and Services Director Nikos Polyzos**, who received the following three awards on behalf of the Bank:

- **Best Private Bank – Greece**
- **Best for Discretionary Portfolio Management**
- **Best for HNW (High Net worth) clients**

Alpha Bank, **which was the first bank to introduce Private Banking services** in the Greek market in 1993, continues to stand out for its commitment to innovation and top-quality service. In particular, the Bank is acknowledged, **for the 7th consecutive year**, for its commitment to providing bespoke solutions and for the continuing upgrades to its products and services, strengthening its position as a leader in the Greek Private Banking sector.

The Euromoney judges' panel noted in particular that Alpha Bank **stands out for its impressive financial performance and innovative digital services**. Clients benefit from working with specialized Private Bankers and from the ability to use digital channels for easy access to their account information, investment performance and banking tools through digital channels.

Special mention is also made of the **GEM Portfolio Management Services**, which offer professional advice on the management of assets without the need for continuous monitoring, thus solidifying Alpha Bank's image as a pioneer in the Private Banking sector and offering to its Private Banking clients the opportunity to enjoy the benefits of a fully managed investment strategy with security and convenience.

Panos Remoundos, Advisory and Products Director of Alpha Bank, made the following statement regarding this particular activity: *"This major international recognition of Alpha Bank's Private Banking GEM portfolio management service acknowledges our commitment to providing high quality services that combine attractive long-term returns with efficient and disciplined management of fluctuations, reflecting the provision by the Bank of top-of-class investment knowledge and expertise to its clientele."*

Andreas Katsogiannos, Private Banking Director of the Bank said: *"Private Banking's consistent international distinctions are a testament to our success, which is shaped by our people, their unique and diverse skills and the expertise that they offer to our clients on a daily basis"*