



## Press Release

### Alpha Bank garnered a total of 5 awards at the Digital Finance Awards 2025

*Multiple distinctions at the Digital Finance Awards 2025 demonstrate Alpha Bank's position as a leader in digital banking.*

Alpha Bank collected two Gold, one Silver and two Bronze awards at this year's edition of the Digital Finance Awards event, which was organized recently by Boussias Communications, confirming the value of the Bank's digital solutions and products, as well as their benefits for its Customers.

More specifically, the Bank received the following awards:

**Gold Award for the consumer loan myAlpha Quick Loan, available via Skroutz Marketplace**, in the category "Best Consumer / SME Lending / Card Digital Initiative"

**Gold Award for the bizpay app**, in the category "Best Payments Initiative".

**Silver Award for the Remote Customer Collaboration Platform & myAlpha Documents for Business**, in the category "Best Phyigital Branch / Paperless Digital Initiative".

**Bronze Award for myAlpha Quick Loan & Borrower Insurance via e-Banking**, in the category "Best Internet Banking Enhancement Services Initiative".

**Bronze Award for the Alpha Cyber Security insurance product**, in the category "Best Digital Product / Digital Wallet / Financial Performance Initiative".

**Alpha Bank's Digital Banking Director, Nikos Liokalos**, made the following statement:

*"The awards we received at the Digital Finance Awards 2025 confirm our commitment to innovation and to strengthening our digital ecosystem. We continue to provide modern and reliable digital solutions that facilitate the daily lives of our Customers and enhance their overall Customer experience."*