



Press Release

Alpha Bank: Together, for better education, with the “Marietta Giannakou” program

The major donation of Euro 100 million by the four systemic banks for the renovation of school units throughout Greece, as part of the Greek government's “Marietta Giannakou” program, is now on track for implementation, following the signing of the contract awarding the necessary studies at the Ministry of Infrastructure

With the objective for the students of public schools to return, with the start of the next school year in September, to renovated classrooms that will meet the modern-day functionality and accessibility requirements, Alpha Bank, jointly with the other three systemic banks, co-signed today at the Ministry of Infrastructure the contract awarding the necessary studies, in the framework of the major donation of Euro 100 million made by the four banks to the “Marietta Giannakou” state program.

The contract, signed in the presence of the Minister of Infrastructure and Transport, Mr. Christos Staikouras, and the Hellenic Bank Association, concerns the award of all necessary studies, the preparation of the tender documents and the issuance of the relevant building permits, for the works to be carried out at the school buildings to be nominated for renovation by the Ministries having joint competence, most importantly, the Ministry of Education.

The signing of the contract, which marks the launch of a major initiative that will radically upgrade school infrastructure and will contribute decisively to the qualitative upgrading of Greek education, was the culmination of the meeting held on February 7, 2025, between the heads of the four systemic banks and the Minister of Education, Religious Affairs and Sports, Mr. Kyriakos Pierrakakis, at which the immediate implementation of the donation was discussed, and the commitment of the Banks to closely monitoring the smooth and timely completion of the works was stressed.

Focus on Education

Alpha Bank is since long at the forefront of supporting education in Greece, with programs and initiatives that assist the educational community both in terms of knowledge and skills development, as well as in terms of technology, educational tools and sports equipment.

Already since 2018, under its program “Together, for better education”, the Bank has been supporting schools in Greece with equipment and other materials. It has visited 77 schools in total, delivering 8,095 pieces of equipment, of which 308 pieces of advanced technology educational tools (interactive whiteboards, PCs, projectors and software) and 7,007 pieces of sports equipment, while it has also offered numerous books, hundreds of pieces of withdrawn electronic equipment, and has also supported numerous school units with training for teachers and students and the provision of first aid equipment.

Financial literacy

As part of the IQonomy initiative for financial literacy, Alpha Bank is offering since 2022, in partnership with ActionAid Hellas, the “**ABCs of Financials**” program. Aimed at nurturing a new generation of sensitized, active and responsible citizens, the program’s work is organized in two strands: **training seminars for primary and secondary education teachers, and**



implementation in the classroom. Teachers are provided with educational material, approved by the Ministry of Education and Religious Affairs, which they can continue to use after the end of the program. The program's implementation in the classroom is organized as a set of interactive activities, designed to familiarize students with basic financial terms and with managing everyday financial issues, and making use of experiential methods to this end.

At the same time, IQonomy also includes the program “**Circular economy in action**”, implemented in partnership with the non-profit organization SciCO. It is a school program that involves the development of business plans that are based on ideas of the students and have the circular economy at their core. Implemented with the approval of the Ministry of Education, the program **brings the young generation into contact with green entrepreneurship and fosters environmental awareness**. The program visits schools all over Greece, while distance trainings are also offered.

So far, **over 60,000 students and teachers of all levels from schools across the country** have benefited from the two programs since 2022.

Museum kits

The **Alpha Bank Numismatic Collection** has been running a special education program since 2017, whose aim is to educate the new generation in history, numismatics and the Greek culture, and to enhance the financial literacy of future citizens. This is the “**The Collection in a travelling museum kit**” program, which consists of specially designed museum kits that contain fascinating educational material about the coin and its history, and travel free of charge to schools all over Greece, as well as to Greek schools abroad. From 2017 to this day, the museum kits have travelled to 481 schools in Greece and Greek schools abroad (in Italy, Belgium, Albania, Romania, and South Africa), with a total of 28,712 students having participated in the relevant educational activities.

Moreover, since April 2023 the Bank supports **the free educational programs of the Alekos Fassianos Museum**, as with the Bank's assistance and expertise the Museum designs and implements experiential programs and activities for young students and children throughout Greece, bringing them into contact with contemporary art and the world of the great Greek painter. By means of a museum kit, the Museum's activity has been extended to schools on Greek islands and in remote areas of the country, ensuring equal access for all children. So far, the museum kit of the Alekos Fassianos Museum has travelled to 87 schools, with over 3,500 children and 400 teachers having experienced the magic of the famous painter's art.