



Press Release

Alpha Bank and Skrutz partner up for the Program “Instalments for all”

- *New options for consumers to purchase the products they wish without having to use a credit card*
- *Purchases at interest rates as low as 0% for a limited period of time*

Alpha Bank and Skrutz, the #1 marketplace in Greece, are **launching today, May 28, their partnership for the Program “Instalments for all”**, offering to consumers new options enabling them to directly acquire the products they wish **without having to use a credit card, through a simple and quick process.**

To mark the launch of this partnership, Alpha Bank and Skrutz offer an **interest rate of 0% with payment in 3 instalments for orders from Euro 50 to 300**, and a **rate of 0% with payment in 6-12 instalments for orders from Euro 300 to Euro 1,000**. This offer will apply for a limited period of time.

With this new partnership with the Bank, Skrutz secures an **interest rate of 10.6% and payment in 6 to 36 instalments for orders from Euro 300 to Euro 3,000** for all consumers who have a **payroll account** with Alpha Bank. For those who do not have a payroll account with Alpha Bank, the interest rate offered is **12.6% with 6 to 36 installments, for orders from Euro 300 to Euro 3,000**.

Alpha Bank’s Chief of Retail Banking, Mr. Isidoros Passas, said about this partnership: *“Having already taken major step towards enhancing our digital services, we are today launching our new digital consumer loan platform for our partners, starting with Skrutz – the largest marketplace in Greece. The loan is now issued in an easy, quick and fully digital and secure way, offering the best possible experience to the consumer.”*

Mr. Kostas Kontogiannis, CFO of Skrutz, made the following statement: *“The partnership with Alpha Bank further enriches the program ‘Installments for all’ and contributes to the seamless shopping experience that consumers have come to enjoy in their purchases using Skrutz. We are delighted to work with partners who share the same enthusiasm for constantly delivering a great consumer experience.”*